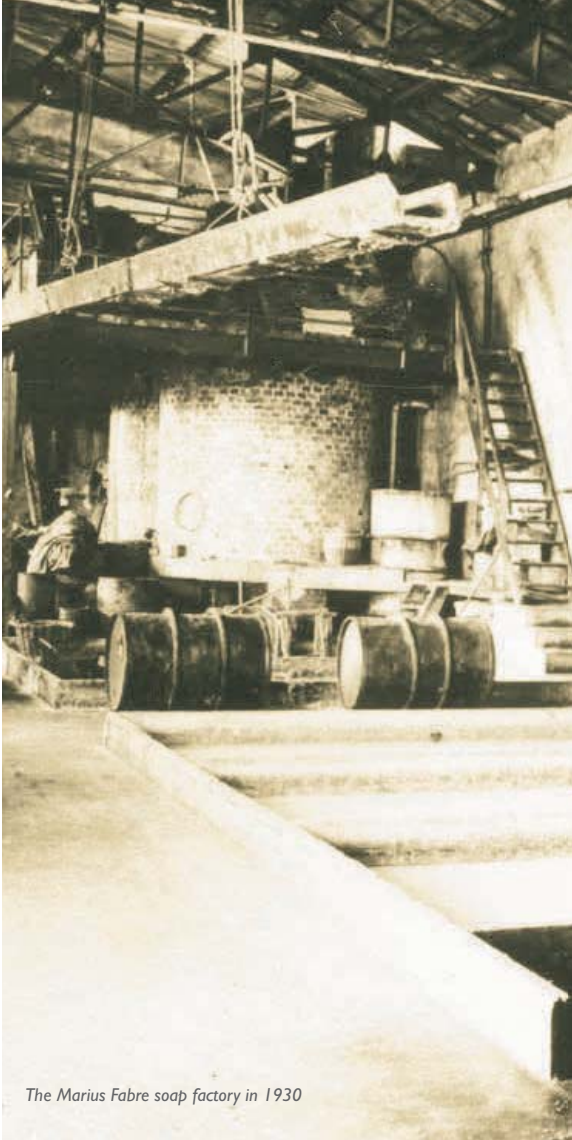


MARIUS FABRE

Soap-maker since 1900



*The Marius Fabre soap factory in 1930*



*Marius Fabre*

“Since 1900, in Salon-de-Provence, we have passed down through four generations our traditional expertise in producing Marseille soap as well as olive oil-based black (liquid) soap. Our secret production technique guarantees a natural product that is not only good for the skin, but respects the environment too. We are proud to carry on the tradition started here in 1900 by our great-grandfather, Marius Fabre.”



*Marie and Julie Bousquet-Fabre*

# THE MARIUS FABRE SOAP FACTORY

110 years of expertise,  
110 years of family tradition in Provence



**1900** Marius Fabre creates his soap factory in Salon-de-Provence.

**1914** Called up at the start of the war, Marius hands over responsibility for the company to his wife, Marie.

**1927** As a result of its success, the soap factory moves into its current, more spacious and comfortable premises, with a large part dating from the 19<sup>th</sup> century.

**1938** Marius' eldest son, Fernand, takes over from his father.

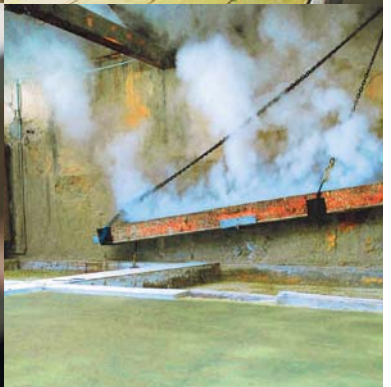
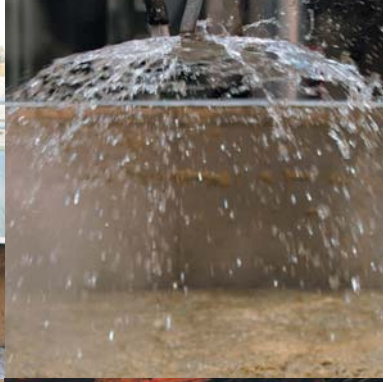
**1973** Henri, Marius' youngest son, takes over the reins of the soap

factory. Competition with petroleum-based products is tough for Marseille soap. Meanwhile, a return to natural and ecological products begins to emerge...

**1987** Henri hands over the business to his youngest daughter, Marie-Hélène, and his son-in-law, Robert Bousquet.

**2010** Driven by the same passion, Marius' great-granddaughters, Marie and Julie Bousquet-Fabre, take over the family business.





## UNIQUE EXPERTISE

For centuries, Provence has been renowned for its soap, with its production regulated by the Sun King, Louis XIV (Edict of 1688).

Following a traditional production procedure that ensures nothing is left to chance, Marius Fabre Marseille soap is still baked in a cauldron and dried by the mistral, that famous northerly wind.

Fourteen days are needed to produce it, based exclusively on vegetable oils, including the precious olive oil.

The fifteen workers in the Marius Fabre soap factory still follow the same methods today, respecting the production regulations decreed by Louis XIV.

Expertise, patience and high standards are the rules of an art which allow the Marius Fabre soap factory to continue to offer unbeatable quality Marseille soap.

### *Photos:*

*The enormous cauldron is filled with the vegetable oils and soda. The soap paste is baked for ten days at a temperature of 120°C. It is then rinsed several times in salted and pure water to remove any impurities or traces of soda. Whilst it is still hot (around 70°C), the soap is then poured into gigantic moulds placed on the floor. Once dry, it is cut into 35kg bars, and then into different formats.*





**MARIUS FABRE  
MARSEILLE SOAP**

100% vegetable oil, with no artificial colourings

Produced in keeping with the Marseillaise tradition, baked in a cauldron, following the production regulations decreed by Louis XIV

Quality guaranteed by family expertise passed down through four generations.

# BENEFITS OF MARSEILLE SOAP

A healthy and environmentally-sound product...  
as it always has been

## **A 100% vegetable-based product**

Since 1900, Marius Fabre Marseille soap has been produced exclusively from rigorously-selected vegetable oils. It contains no artificial colourings or preservatives. It does not contain any petroleum-based products or animal fats, unlike the majority of commercial soaps and shower gels.

## **Gentle on the skin, natural and efficient**

The 'Marseillaise' production procedure guarantees 'extra pure' soap which contains no impurities. It takes care of all skin types, and is particularly suitable for sensitive skin (babies, people suffering with allergies etc). Olive oil offers excellent moisturising properties: Marius Fabre olive oil-based soap helps prevent the skin drying out\*. Used as a cube or in flakes, it is also recommended for gently washing delicate fabrics (baby clothes, fragile material such as wool, silk or lace etc).

## **Environmentally-friendly and economical**

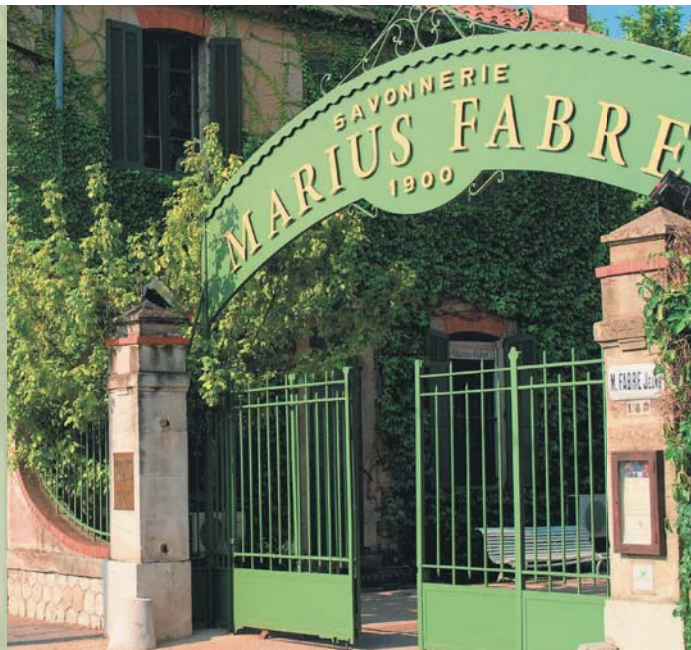
Its purely vegetable-based formula, free of phosphates and artificial products, does not pollute rivers and contributes to conserving the environment. In addition, it requires minimum packaging. It lasts for a very long time, especially if left to dry out. Its long-lasting properties make it a particularly economical product.

\* SVH0199 dermatological study by the Dermatology Department at Montpellier Faculty of Medicine



Since 1900, 'Marius Fabre'  
products have all been produced  
according to the same philosophy:

- based on vegetable oils,
- without the use of animal fats,
- no artificial colourings or parabens,
- not tested on animals,
- respects the environment,
- biodegradable,
- recyclable packaging.



# MARIUS FABRE

Soap-maker since 1900

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Entreprise  
du Patrimoine  
Vivant

L'excellence  
des savoir-faire  
français

The Marius Fabre soap factory  
is classed as a 'Living Heritage Enterprise'  
by the French Ministry of Economy



RECOMMENDATIONS FOR USE

# How to make *your own laundry wash*

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## Make your own laundry wash

Dissolve 0.88 oz of soap flakes in 1 liter of very hot water

*(Pour into a bottle or an old washing liquid container).*

Shake well.

Pour a small glass (6.76 oz) of the liquid into the detergent compartment of your washing machine

## Hand wash

Dissolve 1.76 oz of soap flakes (about 2 handfuls) in 2 liters of hot water.

Wash and then rinse thoroughly.

## Practical hints

You can make your Marseille soap laundry wash in advance so that it's ready when you need it.

Just shake well before use until the liquid is smooth again. If your water is hard, add a cupful of white vinegar in the fabric conditioner compartment at regular intervals.

For a scented fragrance, add a few drops of essential oil to your washing liquid (e.g. lavender, tea tree or citrus...). For a whiter than white effect, add a tablespoon of baking soda.

Book "1000 idées  
Le savon de Marseille"

Pack of 2

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